



Making plans that work - Practicing the forgotten arts of planning

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Communities feel disempowered, resources are increasingly stretched, indigenous cultures are still marginalised, the divide between rich and poor grows and global issues such as climate change seem too big to grapple with locally. People look to planners to solve these problems but often plans and strategies fail to get traction with local communities, are left on a bookshelf or are poorly implemented sometimes leading to worse outcomes.

Using lessons from Australia and New Zealand this workshop will explore some of the forgotten arts of planning to equip participants with placemaking strategies that will help them make the right plans, and make them stick.

From facilitating community action; bridging political cycles to realise long term change; understanding social, cultural, economic or environmental levers; testing ideas quickly; developing unexpected partnerships; removing ineffective policy and regulation; breaking down traditional silos; establishing collaborative governance or co-designing projects with people from diverse viewpoints, this workshop will help planners move beyond ticking boxes to leading transformational change with people in their cities or towns.