

Tips and practical tools for undertaking effective community engagement on a shoestring budget.

Presenter: Jo Cannington (Social Fabric Planning)

Feeling overwhelmed about where to start with community engagement? Tired of using the same engagement techniques with your community and wanting to feel reinvigorated? Sign up for this workshop.

Jo Cannington from Social Fabric Planning will be running a ninety minute, fun, interactive community engagement training workshop at the PIA conference. Jo has extensive experience working with a range of urban, regional and rural communities. She's also a Planner, so the training will help you gain insights into how to maximise community engagement inputs through strategic and statutory planning process.

The workshop will provide participants with an overview of the benefits of community engagement, outline an effective community engagement framework, provide a range of tools to help you plan, deliver and analyse community feedback and will includes lots of tips and tools for engaging communities for every budget.

By the end of the workshop, participants will leave with a good understanding of stakeholder mapping, engagement processes and will be ready to plan creative and effective community engagement to help their planning processes.

Once registered, each participant will be sent a short survey to complete. The survey will assist with the design of the session to meet the needs of all participants. The session can accommodate those new to community engagement through to those more experienced in the field.