

How can we work today with residents in creating community consensus for change tomorrow... what is the sustainable NIMBY vaccine?

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Why:

Town Centre vibrancy and Infill density in suburban hubs is proving difficult to achieve due to organised anti-development interest groups. To expedite urban infill benefits, its 'social license' needs to be advocated by a third-party community group explaining why the future needs of a growing population can be met through urban regeneration around activity centres and good public transport.

Method:

Identifying and mobilising local community champions, thought leaders and professional and inviting them to attend key events in their local community (even at the local pub!) Events such as expert speaker presentations, community 'bottom up' workshops

Helping the community understand the infill density journey ahead is the vaccine to mobilised community opposition or indeed 'outrage' – that is perhaps the greatest risk to all levels of Government achieving the Urban liveability Agenda.

How:

Future Bayswater has spent the past 18 months facilitating local place-based collaboration, bringing together stakeholder networks and their networks (The Plexus) for positive urban regeneration & change – improving urban density & town centre vibrancy, local jobs and housing choice connected to public transport.

We deliver education and information, events, visioning workshops and mediated social media to facilitate a local group of champions and thought leaders in the Town Centre/ Activity Centre, using the experience gained from events, activities and expert speakers.

Our bottom-up approach builds relationships and agreement on the Big Picture/ long term vision in the 'community interest' before asking for feedback on a project or structure plan that directly affects individuals and their 'self-interest'.

Future Bayswater is an authentic community group with broad community support, as evidenced by the public mobilisation through the events and

https://www.facebook.com/FutureBayswater/?hc_ref=PAGES_TIMELINE&fref=nf

Governments are unable to harness this community support as they are not 'agile on the ground' and Developers are perceived to be 'evil and greedy' and consequently lack public permission.

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